



## INVESTMENT

2009 FDD

The following table is

| Type of Expenditure          | Free-standing Prototype         | End Cap or Inline               |
|------------------------------|---------------------------------|---------------------------------|
| Initial Franchise Fee        | \$ 25,000                       | \$ 25,000                       |
| Promotional Fee              | \$ 6,000                        | \$ 6,000                        |
| Professional Fees            | \$ 0 to \$ 55,000               | \$ 0 to \$ 55,000               |
| Lease Payment                | \$ 8,000 to \$ 15,000           | \$ 8,000 to \$ 12,000           |
| Furnishings,                 | \$ 300,000 to                   | \$ 300,000 to                   |
| Fixtures and Equipment       | \$ 325,000                      | \$ 325,000                      |
| Insurance                    | \$ 8,000 to \$ 20,000           | \$ 8,000 to \$ 20,000           |
| Initial Training             | \$ 15,000 to \$ 25,000          | \$ 15,000 to \$ 25,000          |
| Working Capital              | \$ 10,000 to \$ 15,000          | \$ 10,000 to \$ 15,000          |
| Inventory                    | \$ 7,000                        | \$ 7,000                        |
| Licenses, Fees and Deposits, | \$ 3,000 to \$ 6,000            | \$ 3,000 to \$ 6,000            |
| Additional Funds - 3 months  | \$ 10,000 to \$ 30,000          | \$ 10,000 to \$ 30,000          |
|                              |                                 |                                 |
| <b>TOTAL</b>                 | <b>\$ 392,000 to \$ 529,000</b> | <b>\$ 392,000 to \$ 526,000</b> |

Please see the FDD for more information.